

# Mobil™ diesel fuels – programme

Product to help...	Diesel (unadditised)	Mobil Diesel Efficient™
Lower fuel consumption		●
Remove dirty fuel injector deposits		●
Improve engine power		●
Lower emissions		●
Provide excellent fuel system corrosion protection		●
Improve engine performance		●
Retain engine cleanliness		●
Faster, cleaner fill (anti-foaming)		●
Meet local specification	●	●

**Mobil**  
Diesel Efficient

This premium Diesel with additive helps:

- Lower emissions
- Reduce fuel consumption
- Remove dirty injector deposits
- Improve engine performance
- Provide corrosion protection
- Retain engine cleanliness
- Resist foaming

\* Mobil Diesel Efficient performance claims are based on internal and third-party vehicle engine testing, laboratory testing, and/or industry or other scientific literature. Basis for comparison for all claims is versus unadditised diesel. Fuel economy and emissions testing was performed in the UK using on-road trucks. Vehicle type, engine type, driving behaviour and other factors also impact fuel and vehicle performance, emissions and fuel economy. Mobil Diesel Efficient may be used in other heavy-duty and light-duty vehicles, but results may vary.

**Diesel**  
Hi-flow

Mobil Diesel Efficient™ is suitable for all use in diesel powered engines currently on the road in New Zealand.

It's engineered to help provide an average of 2.8% in fuel savings for heavy duty on-road trucks\*.

It helps to remove dirty engine deposits, provide a cleaner, faster fill and assist in:

- ✓ Fuel economy
- ✓ Lower emissions
- ✓ Corrosion protection

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# Introducing Mobil Diesel Efficient™



# Mobil Diesel Efficient™

Introducing Mobil Diesel Efficient, an advanced fuel formulation engineered to lower emissions and offer you an average of 2.8% in fuel savings\* for heavy duty on-road trucks.

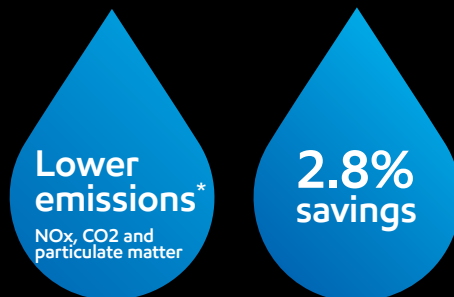
Mobil Diesel Efficient is also formulated to help:

- ✓ An average of 22% reduction in particulates matter, 10% NOx, and 2.8% CO2
- ✓ Remove dirty fuel injector deposits
- ✓ Provide excellent fuel system corrosion protection
- ✓ Give you a faster, cleaner fill (anti-foaming)
- ✓ Save your business money\*

We applied our technology, expertise and scientific rigour to develop Mobil Diesel Efficient as a fuel-efficient\* solution to the challenges you face. It is backed by our commitment to providing outstanding supply reliability and consistent product quality, as well as by our long history of providing fuels to meet our customers' needs.

Mobil Diesel Efficient is available for commercial transport trucks. Learn more about our innovative fuels by contacting your sales representative.

For every 1 million litres of fuel purchased, you could save 28,000 litres\* and make fewer stops every year.



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# Proof of performance for Mobil Diesel Efficient™

ExxonMobil Research & Engineering evaluated Mobil Diesel Efficient in industry-recognised tests simulating real-world operating conditions.

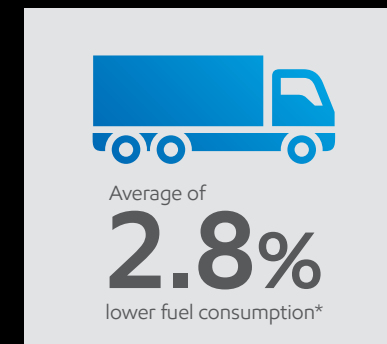
**Independent tests performed at Millbrook Proving Ground Ltd, UK<sup>^</sup>:**

- ✓ Compared Mobil unadditised diesel with Mobil Diesel Efficient
- ✓ Used third-party customer trucks (Euro III and Euro V specifications)
- ✓ Measured five months of normal daily on-road operations (motorway, rural and urban environments)
- ✓ Covered over 125,000 km
- ✓ Took trucks out of service periodically for lab testing
- ✓ Test results range from 2.1% to 3.4% lower fuel consumption



<sup>^</sup>Millbrook has expertise in automotive, test and propulsion technologies and remain pioneers in low carbon development. (ISO Certification - ISO 17025, ISO 9001 and ISO 14001.)

## TEST RESULTS



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